

Welcome aboard the **CapeFLYER** Boston to Cape Cod train service



CONTACT

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MakeYouKnownMarketing.com

Promote your business from South Station to Hyannis with One Stop!

The CapeFLYER is coming back for its 10th season on Memorial Day weekend. The CapeFLYER is a summer weekend passenger train running from Memorial Day to Labor Day from South Station to Hyannis, with stops in Braintree, Middleboro, Wareham Village, Buzzards Bay, Bourne & Hyannis.

Ridership on the CapeFLYER has increased every year. The results—more visitors to Cape Cod, less traffic.

The CapeFLYER advertising opportunities reach CapeFLYER passengers and everyone on the way from South Boston to Hyannis. In addition, advertising on the CapeFLYER reaches the thousands of commuters in and out of Boston as the 'FLYER coaches often operate in regular commuter rail service during the week.

CAPEFLYER.COM ANNUAL STATISTICS

125k

Unique
Visitors

126k

New
Visitors

339k

Pageviews



@CapeFLYER1

2,423 Follows



@CapeFLYER

8,400 Follows
8,200 Likes



@CapeFLYER

1,401 Follows

OUR PARTNERS



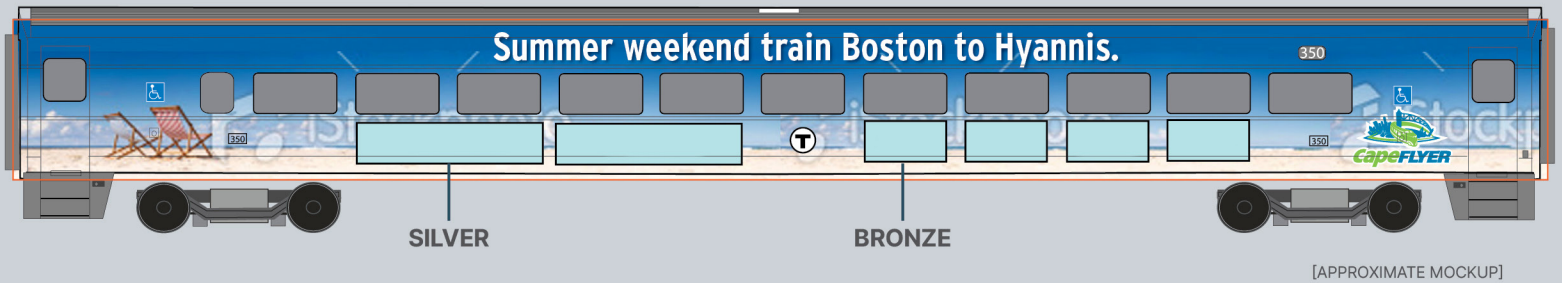
Massachusetts Bay
Transportation Authority

massDOT
Massachusetts Department of Transportation



MASSACHUSETTS

ADVERTISING OPPORTUNITIES



Outside the Coach

GOLD SPONSOR | \$37,500/season

All outside ads on car—Cape Cod theme must remain in the background

SILVER SPONSOR | \$6,500/season

(10'5" w x 2'5" h)

BRONZE SPONSOR | \$3,500/season

(4.75' w x 2'6" h)



"We have had great success working with CapeFLYER. They are excellent partners and have become an important piece of our marketing and promotional plan."
Mel Marchand | Hyannis Whale Watcher Cruises

ADVERTISING OPPORTUNITIES

Inside the Coach: **Café Car** | **First Class Car** | **Bike Coach**



CAR CARD

[● ● ●] \$950/season
(21"w x 22"h)



POSTER

[● ● ●] \$925/season
(22"w x 21" h)



ABOVE LUGGAGE RACK

[● ●] \$975/season
(98"w x 7"h)



ABOVE WINDOW

[● ●] \$950/season
(28"w x 11"h)

ADVERTISING OPPORTUNITIES

(508) 775-8504 | info@CapeCodRTA.org

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Welcome aboard the **CapeFLYER**
Boston to Cape Cod weekend train service

Welcome aboard the CapeFLYER, a summer weekend passenger train that runs **from Memorial Day Weekend through Labor Day** from South Station to Hyannis, with stops in Braintree, Brockton, Middleborough/Lakeville, Wareham Village, Buzzards Bay, and Bourne.

The CapeFLYER's no-traffic worries train service offers a relaxing and comfortable ride with all the comforts you would expect onboard a passenger train — free Wi-Fi, wheelchair accessibility and you can even bring your pet or your bike for FREE! Reservations are never required, there are plenty of seats available! [Extra coaches are also added for holiday weekends.](#)

Hyannis
While on Board

Website

HOME PAGE BANNER ADS | \$350/mo | (180x150)

SCHEDULES & FARES PAGE | \$350/mo | (180x150)

ROS | \$150/mo | (180x150)



Welcome aboard the **CapeFLYER**
Boston to Cape Cod train service

Welcome aboard the CapeFLYER, where you can relax and ride comfortably from Boston to Cape Cod on our weekend passenger train service... this summer!

Stops Include:

- South Station
- Braintree
- Brockton
- Middleborough
- Wareham
- Buzzards Bay
- Bourne
- Hyannis

Transportation options to bring you to your final destination:

- Shuttles to Ferries
- Buses
- Car Rentals
- Zip Car
- Taxis
- Airlines
- Bicycles
- Pick up/Drop off
- Bourne
- Hyannis
- SmartDART

Amenities:

- Bike Car with Toolkit
- Luggage Storage
- Free Wi-Fi
- Café Car
- Concessions provided by Blonde on the Run Catering
- Wheelchair Accessible

Getting to Cape Cod has never been easier.

Sponsored by Cape Cod Regional Transit Authority

Hyannis Transportation Center
215 Iyannough Road
P.O. Box 1898
Hyannis, MA 02601
info@capecodrtta.org
P: 508.775.8504
F: 508.775.8513

CapeFLYER

Please visit CapeFLYER.com for holiday service information

Schedule
CapeFLYER's weekend train service from Boston's South Station to Cape Cod with stops in Braintree, Brockton, Middleborough/Lakeville, Wareham Village, Buzzards Bay, Bourne, and Hyannis.

FRIDAY NIGHT	HYANNIS to Boston
South Station	11:10p
Braintree	10:45p
Brockton	10:32p
Middleborough/Lakeville	10:12p
Wareham Village	9:55p
Buzzards Bay	9:45p
Bourne	9:35p
Hyannis	8:45p

SAT/SUN	HYANNIS to Boston
South Station	8:35p
Braintree	8:10p
Brockton	7:55p
Middleborough/Lakeville	7:40p
Wareham Village	7:20p
Buzzards Bay	7:10p
Bourne	7:00p
Hyannis	6:10p

ONE WAY	ROUND TRIP
Boston to Hyannis	\$22 / \$40
Boston to Bourne	\$20 / \$35
Boston to Bourne	\$5 / \$8

Purchase in advance on the official MBTA website, at the MBTA booth, or from a train conductor on board.

... especially with a group! For groups of 10 or more, contact CapeFLYER's group sales.