



CONTACT

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Welcome aboard the CapeFLYER, a summer weekend passenger train that runs from Memorial Day to Labor Day from South Station to Hyannis, with stops in Braintree, Brockton, Middleborough/Lakeville, Wareham Village and Buzzards Bay.

The CapeFLYER is coming back for its 6th season on Memorial Day weekend. Each year we have seen an increase in ridership resulting in more visitors to the Cape with less traffic. We have expanded our advertising opportunities to reach not only our passengers and everyone along the way from South Station to Hyannis on weekends, but also to thousands of commuters in and out of Boston as the 'FLYER coaches often operate in regular commuter rail service during the week. If interested, please contact Kathy Jensen at the Cape Cod RTA at 508.775.8504 or kjensen@capecodrta.org.

SOCIAL MEDIA



2,358 Followers
@CapeFLYER



7,595 Followers
@CapeFLYER



568 Followers
@CapeFLYER

CAPEFLYER.COM ANNUAL STATISTICS

202k

Unique Visitors

201k

New Visitors

511k

Pageviews

OUR PARTNERS



WEBSITE



Banner Ads - Size 180 x 150

- Home page, Schedules & Fares: \$350/ month
- ROS: \$150/month

COACH WRAP

- Gold Sponsor:** Full Coach \$37,500
Background theme must remain on café car
- Silver Sponsor:** \$6,500 (11' 5" w x 2'6" h). Max 6
- Bronze Sponsor:** \$3,500 (5' w x 2'6" h). Max 10



CAFÉ CAR

- QR Poster** 4" w x 4" h \$300/season
- Car Card** 21" w x 22" h \$750/season
- Snack Bar** 55" w x 35" h \$5,000/season
- Storage Unit** 35" w x 25" h \$4,000/season
- Poster** 22" w x 21" h \$750/season
- Above The Window** 28" w x 11" h \$750/season
- Video Entertainment** - Call Mike Aucoin, 508-737-1777



QR Posters



20" x 21" Poster

RACK CARD 1 Spot Available \$3,500

SPONSORSHIPS Call Kathy Jensen

"We have had great success working with CapeFLYER. They are excellent partners and have become an important piece of our marketing and promotional plan."

~ Mel Marchand, Hyannis Whale Watcher Cruises

Company Name _____ Purchaser's Name _____

Address _____ Email _____ Phone _____

Purchaser's Signature _____ Date _____

By signing above, you are agreeing to the following terms: All advertising is system-wide. You understand that 50% of the total payment is due to the Cape Cod RTA before any advertising is placed. The remaining balance is due within ten business days of ad placement. Please make all payments payable to: Cape Cod Regional Transit Authority. All advertising copy must be submitted to the Cape Cod RTA for review and prior approval. The Cape Cod RTA reserves the right to refuse the use of any copy at its sole discretion.