



Advertising Opportunities

Website:

- Home Page, Schedules & Fares \$350/month
- ROS (180x150): \$250/month

Rack Card:

- 1 spot available \$ 3,500

Tickets:

- Full (1 available) \$ 2,500
- 1/3 \$ 850

Coach Wrap:

- Gold Sponsor - Full Coach) \$37,500
(Background theme must remain for café car)
- Silver Sponsor - Max 6 (11'5"w x 2'6"h) \$ 6,500
- Bronze Sponsor – Max 10 (5'w x 2'6"h) \$ 3,500

Café Car

- QR Poster 4" wide x 4" high \$300/season
- Car Card 28" wide x 11" high \$750/season
- Snack Bar 55" wide x 35" high \$5,000/season
- Storage Unit 35" wide x 25" high \$4,000season
- Sponsorships – Call Kathy Jensen 508.775.8504
- Video Entertainment – Call Mike Aucoin 508.737.1777

Company Name _____

Purchaser's Name (Please print)

Address

Email

Purchaser's Signature

Phone

Date

By signing above, you are agreeing to the following terms: All advertising is system-wide. You understand that 50% of the total payment is due to the Cape Cod RTA before any advertising is placed. The remaining balance is due within ten business days of ad placement. Please make all payments payable to: Cape Cod Regional Transit Authority. All advertising copy must be submitted to the Cape Cod RTA for review and prior approval. The Cape Cod RTA reserves the right to refuse the use of any copy at its sole discretion.